



CATEGORY B: NATIONAL SOCIETY VNRBD RECRUITMENT PROGRAMME CHECKLIST

Level of Risk: Medium

Refer to Chapter 4, Appendix 2 and the GAP Self-assessment Category B

1. Fundamentals

1.1	Adherence to the IFRC's blood policy and the minimal conditions described in the GAP Self-assessment (Category B).	<input type="checkbox"/>
1.2	Ensuring that the blood service the National Society recruits blood donors to meets local regulatory requirements and/or WHO and international standards recommended for national blood programmes (see Category A information on pages 8-9 and in appendix 1).	<input type="checkbox"/>
1.3	The blood donor recruitment programme is based on VNRBD .	<input type="checkbox"/>
1.4	Roles and responsibilities between the National Society and government have been clarified and there is a documented service agreement for VNRBD recruitment activities.	<input type="checkbox"/>
1.5	A long-term and sustainable source of revenue for the donor recruitment programme has been secured.	<input type="checkbox"/>
1.6	The donor recruitment programme is evaluated regularly to assess whether a) it is meeting demands or b) it is grossly exceeding requirements.	<input type="checkbox"/>
1.7	The donor is treated ethically and his or her privacy and confidentiality are assured.	<input type="checkbox"/>
1.8	The IFRC toolkit <i>Making a difference...Recruiting VNRBD</i> is used.	<input type="checkbox"/>
1.9	Completion of the Online Blood Donation Training Programme: Course 2 (volunteers) or Course 3 (staff), available on the IFRC Learning Platform (log-in/registration required): www.ifrc.org/learning-platform	<input type="checkbox"/>

2. Blood Donor Recruitment Programme Management

2.1	There is a clear vision, mission and strategic plan for the donor recruitment programme.	<input type="checkbox"/>
2.2	Performance goals and key performance indicators have been established to monitor progress against the strategic plan.	<input type="checkbox"/>
2.3	The programme is under the direction of a professional director with authority over the necessary resources, who is part of the National Society's senior management team.	<input type="checkbox"/>
2.4	The director organizes, manages, trains, monitors and evaluates the staff, volunteers and procedures involved in blood donor recruitment and retention.	<input type="checkbox"/>
2.5	Staff are continually trained in all aspects of blood donor recruitment and retention.	<input type="checkbox"/>

3. Donor Care and Counselling

3.1	A donor register and records are maintained.	<input type="checkbox"/>
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3.2	The National Society's donor recruitment and deferral practices reflect national donor selection and deferral criteria .	<input type="checkbox"/>
3.3	Counselling for donors, especially those that have been deferred, is provided by the National Society or blood service, as appropriate.	<input type="checkbox"/>
3.4	Good customer service and donor care is the responsibility of all staff members.	<input type="checkbox"/>
3.5	Staff performance is subject to monitoring and evaluation .	<input type="checkbox"/>

4. Promotion

4.1	A community education programme develops positive attitudes to VNRBD.	<input type="checkbox"/>
4.2	Donor populations at low risk of transfusion-transmitted infections (TTIs) are targeted.	<input type="checkbox"/>
4.3	The worth of blood donations and blood donors is recognized.	<input type="checkbox"/>
4.4	The National Society works with clinicians (through education, awareness, etc.) to promote VNRBD.	<input type="checkbox"/>

5. Sustainability

5.1	There is a risk management framework in place to identify, prioritize and manage risks relevant to the local environment.	<input type="checkbox"/>
5.2	A clear disaster preparedness and contingency plan is in place.	<input type="checkbox"/>

Key Resources

- *Promoting Safe and Sustainable Blood Systems Policy* (draft). Geneva, IFRC, 2011 (see Appendix 1).
 - GAP Self-assessment Category B. GAP, current version.
 - GAP VNRBD Resources available at www.globaladvisorypanel.org/resources/tools/vnrbd-resources
 - IFRC Community-Based Health and First Aid: Voluntary Non-Remunerated Blood Donation primary Prevention Module (community awareness) <http://ifrc-ecbhfa.org/guides-and-tools>
 - *Towards 100 per cent voluntary blood donation: A global framework for action*. Geneva, WHO and IFRC, 2010.
 - *Making a difference... Recruiting voluntary, non-remunerated blood donors*. Toolkit, Geneva, IFRC, 2008.
 - *Developing a Voluntary Blood Donor Programme for Blood Safety (DONOR)*. Geneva, WHO and IFRC.
 - *Aide-Mémoire: Blood Safety*. Geneva, WHO, 2002.
 - *Aide-Mémoire: Safe Blood Components*. Geneva, WHO, 2005.
 - *New blood for the world*, DVD and leaflet. Geneva, IFRC, 2009.
 - Proceedings of the international colloquia on the recruitment of VNRBD.
 - *Making the most of World Blood Donor Day*. WHO/IFRC/FIODS/ISBT, http://www.who.int/worldblooddonorday/resources/making_the_most_of_wbdd.pdf
- Please note:** References relevant to the content in each manual chapter are listed under the Resources heading found at the end of most sections.