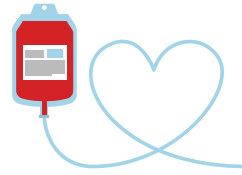


PLEASE ATTEND YOUR NEAREST BLOOD CENTRE TODAY.

Your blood donation helps to save up to three lives.



Blood Centre locations:

- Local hospital, ph: 224 5687
- Donor clinic, 123 James St, ph: 555 3324

Safe blood saves lives and improves health. It is the most precious gift that anyone can give to another person:
the gift of life.

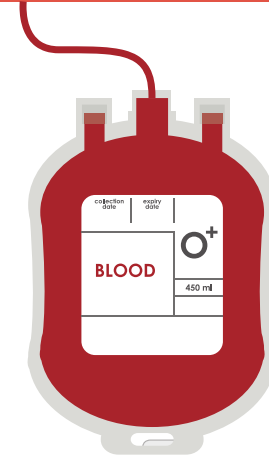
SIGN UP TO BE A BLOOD DONOR TODAY!

YOUR RED CROSS / RED CRESCENT SOCIETY



**BLOOD STOCKS ARE RUNNING LOW.
WE NEED YOUR HELP TO SAVE LIVES**

THE NEED FOR BLOOD DOESN'T
STOP DURING A PANDEMIC



BLOOD DONATION AND COVID-19



Healthy individuals are encouraged to donate blood to maintain a constant blood supply.

**DONATE SAFELY WITH YOUR RED
CROSS / RED CRESCENT SOCIETY**



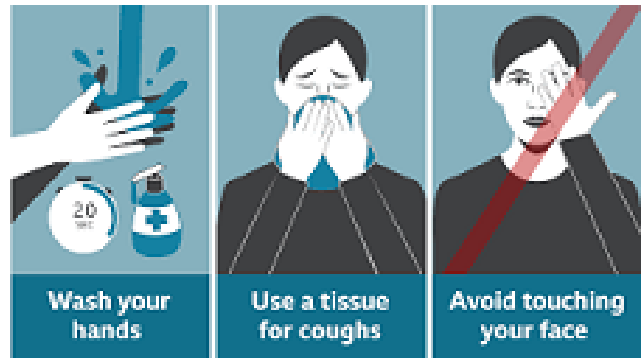


WHAT IS CORONAVIRUS?

Coronavirus is the recently discovered new virus that causes COVID-19 disease. The first known outbreak occurred in Wuhan, China in December 2019. COVID-19 is now a global pandemic affecting many countries around the world. Experience with outbreaks of a similar nature suggest that there may be a reduction in the number of eligible voluntary blood donors.

There have been no reported cases of transfusion-transmitted COVID-19 to date
(information current as at 30 June 2020)

Routine blood donor screening measures that are already in place should prevent individuals with respiratory infections from donating blood. Extra measures are in place at the blood centres for donor and staff safety.



COLLECTING BLOOD SAFELY DURING THE COVID-19 PANDEMIC

- We follow WHO and National guidelines for donor selection and blood collection
- We maintain social distancing
- We ensure infection control: use PPE, disinfect donor beds, floors and other areas
- We promote constant hand washing

Did you know



- Whole blood can only be stored for up to 42 days
- Blood cannot be manufactured and there is no substitute
- Giving blood is quick and painless
- Whole blood donors can donate every 3-4 months, and plasma donors can donate every 14 days

BLOOD TRANSFUSION IS NEEDED FOR



Women with complications of pregnancy



Children with severe anemia as a result of malnutrition



People with severe trauma following disasters



Complex medical procedures and cancer patients

Please do not present to donate if you have been diagnosed with, or have suspected COVID-19, been in close contact with someone with COVID-19. Tell us if you've recently travelled overseas.

BECOME A BLOOD DONOR

Who can donate blood?

As long as you are healthy and meet the selection criteria, you can become a blood donor:

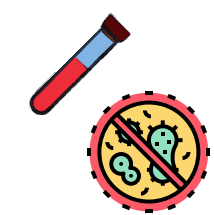
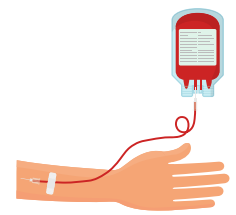
- age between 18 to 60 years
- weight more than 45 kg
- feeling healthy and well

The blood donation process



Donating blood is quick, with the actual donation itself only taking between 5 to 15 minutes.

You may feel a tiny sting like a mosquito bite when the needle goes in, but this only lasts half a second.



For the safety of the patient, all blood is tested for infections before being released to hospitals.

Benefits of blood donation

- can save up to three lives
- learn your blood type
- receive a general health check
- contribute to the health of your community