



GAP VNRBD Newsletter

Update from the Global Advisory Panel (GAP) on
Voluntary Non-Remunerated Blood Donation (VNRBD)

JULY 2020

STORIES IN THIS NEWSLETTER:

New VNRBD Resources | GAP VNRBD Program extended until 2022

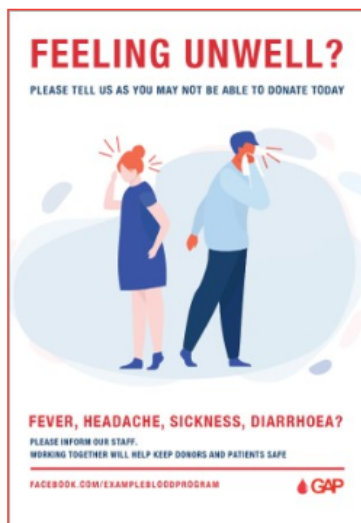
NEW VNRBD RESOURCES

GAP has released a range of new customisable tools and resources for promoting VNRBD and making donors safer in Red Cross / Red Crescent Blood Programs.

Materials include posters, brochures, information and planning tools, as well as three animated videos. The videos cover community awareness on blood and donation, giving thanks to donors, and educating staff and volunteers on how to design a blood donor recruitment program.

All materials are available to download for free from the GAP website and are intended to be adapted for your program or local context.

Please contact GAP regarding the addition of subtitles in your local language and customisation.



TO BROWSE THE NEW RESOURCES

CLICK HERE



Global Advisory Panel

on Corporate Governance and Risk Management of Blood Services in Red Cross and Red Crescent Societies





Thank you for donating blood today!

CLICK TO WATCH - NEW VIDEO



Please contact GAP regarding the addition of subtitles in your local language.

GAP VNRBD PROGRAM

GAP's VNRBD program has been extended until mid-2022. We acknowledge that this has been enabled by the generous funding support of the Swiss Red Cross Humanitarian Foundation.

The new program will continue to provide a critical contact-point for National Society VNRBD-related assistance and advocacy. The program will also provide targeted advice and training to NS blood donor recruitment programs through online workshop platforms (*more details to follow*) and the GAP Self-assessment process.

ANY QUESTIONS? CONTACT GAP

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