

GAP Strategic Plan 2022-2025

GAP's purpose is to provide advice and support to National Red Cross and Red Crescent Societies, and their affiliated blood services, in matters concerning corporate governance and risk management in the field of National Society blood programmes. We advocate and support the establishment of safe and sustainable blood systems, promote the adoption of best practice, facilitate resource mobilisation and knowledge transfer, and provide post-disaster assistance to blood services in need.

Vision:

All Red Cross/Red Crescent blood programmes will be safe, well governed and resilient, based on the principle of voluntary non-remunerated blood donation for the benefit of patients and to safeguard blood donors.



Mission:

GAP will support Red Cross / Red Crescent blood services in risk management and corporate governance of blood programmes, and promote good practice and knowledge exchange.

Unique value of GAP

GAP has a unique global role and perspective as the only blood network or organisation providing specialised support to blood programs delivered by Red Cross or Red Crescent National Societies. GAP works closely in partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC) and our programs reflect the respective responsibilities of Red Cross / Red Crescent National Societies, blood services and GAP under the IFRC Blood Policy.

The extensive breadth and depth of GAP's reach is achieved through delivery of its activities and influence at a global, regional and individual country level. GAP's global member representation, combined with experience in working across all development levels of blood programs, including those in resource limited settings, enables GAP to facilitate and deliver relevant support and partnering connections to assist programs in most need.

GAP is recognised as a trusted and credible support partner providing customised and timely advice, expertise and resources to our network of Red Cross / Red Crescent blood services.

Foundational activities

GAP's large body of work is underpinned by the designated roles and responsibilities according to the **IFRC Blood Policy** and GAP's **Statutes** and **Terms of Reference**.

GAP's vision, mission and strategic priorities are aligned with these foundations.

Our four foundational activities will continue as part of GAP's core work during 2022-2025, and underpin delivery of the new strategic priorities.

1. Provide technical advice in terms of corporate governance and risk management to National Society blood programs



Actions (2022 - 2025)

- Ongoing specific advice / support to National Societies and blood services on request
- Major Material Risk - monitoring and reporting
- Advocacy and support to the IFRC on issues affecting blood programs.

2. Promote knowledge sharing, networking and partnership among and between Red Cross and Red Crescent blood services and external partners.



Actions (2022 - 2025)

- Annual board meeting
- Annual report of GAP achievements
- GAP communication / newsletters across the network
- Ongoing knowledge exchange program with GAP members

3. Develop and provide tools and guidelines and country support to National Society blood services most in need.



Actions (2022 - 2025)

- Deliver Self-assessment across 3 regions
- Provide tailored support to identified countries in accordance with specific needs, as resources allow.
- Continue to develop and enhance Modular Training materials as required for support programs.

4. Coordinate assistance to National Society blood services post-disaster including blood program recovery.



Actions (2022 - 2025)

- Facilitate support and partnering arrangements as required.

Strategic Priorities



- 1. GAP to be recognised as a centre of excellence and expertise, to provide a primary reference point for National Society blood programs.**

GAP is well regarded, highly trusted and recognised in many jurisdictions for the calibre and relevance of its work. Broadening awareness of the unique role of GAP amongst all National Societies, partners and other global blood entities will enable increased opportunity for GAP engagement and provision of support to those National Societies and blood programs who require it.

Actions (2022-2025)

- 1a.** Enhance GAP's global promotional communication with National Societies, National Society blood services, IFRC Reference Centres and IFRC Regional Offices.
- 1b.** Provide opportunities to harness the knowledge and expertise of GAP member blood services to ensure GAP is delivering a high standard and quality of advice and support.
- 1c.** Identify and leverage key network coordination points across all IFRC regions to improve engagement, with a specific focus on the Africa, Americas and Middle East & Northern Africa regions.
- 1d.** Provide input into World Health Organisation (WHO) draft global guidance applicable for blood programs.

Strategic Priorities



2. Partnerships and collaborations are enhanced to increase available resources for program delivery.

GAP delivers benefit to National Society blood programs by drawing on specialised expertise contained within its membership and by facilitating partnering and collaboration arrangements across its network. A focus on identifying and coordinating global, regional or country specific partnering and collaboration opportunities will support an increase in available resources for effective program delivery and impact.

Actions (2022-2025)

- 2a. Explore collaboration opportunities with National Society International Departments to identify synergies for blood related program support delivery.
- 2b. Provide opportunities for GAP member direct partnering with nominated National Society blood services for provision of tailored, specific advice and tools.
- 2c. Work with IFRC to improve and raise awareness of coordination mechanisms for GAP engagement in post-disaster response for National Society blood programs.
- 2d. Identify and develop a pool of experts from within GAP's member blood services to provide specialist advice.



Strategic Priorities



3. Support for National Societies is optimised to be accessible and valuable.

The pandemic has and will continue to shape GAP's key stakeholders - individual consumers, National Societies, organisations and countries - their responses and their priorities. Through its ongoing advice and support, GAP will respond to these changing needs. By delivering customised, technology-enhanced programs that are timely and accessible, GAP will assist National Societies to ensure their blood programs are safe, well-governed and resilient.

Actions (2022-2025)

- 3a. Program design is agile, and delivery mechanisms are flexible and customised to consider specific needs of partners and countries.
- 3b. Provide an opportunity for National Society blood services to meet and exchange knowledge and ideas.
- 3c. Harness technologies to increase capabilities in provision of timely, relevant and accessible support, enabling remote delivery.
- 3d. Provision of advice and resources to assist Category B National Societies with donor recruitment and retention.

GAP Strategic Plan (2022-2025)

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