

INSTRUCTIONS FOR USE



**Posters: Blood Centre posters for retaining family and replacement donors as regular, voluntary donors (also see brochure).
Display at donor refreshment or rest area (after donation)**

SIZE: As desired (A4 or A3 / other)

UPDATES REQUIRED:

- 🔴 DOWNLOAD REQUIRED FONT(S): Helvetica Neue Condensed Bold
 - 🔴 Insert logo(s) as required
 - 🔴 Update contact details (ie. telephone, address, social media etc)
 - 🔴 **Adapt and edit in accordance with blood centre guidelines**
 - 🔴 Print in desired size
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Before using these resources, please consider which materials are relevant and appropriate for your National Society's level of involvement in blood programs (Levels A, B or C).

It is important to understand the risk management issues around appropriate use of Red Cross / Red Crescent logos and branding in government blood centres, including any reputational risks surrounding this.

Note. The use of these templates, and all associated documents referenced within, is at the user's own risk and the Global Advisory Panel (GAP) on Corporate Governance and Risk Management of Blood Services in Red Cross and Red Crescent Societies disclaims any liability for its use. It is at the user's sole discretion to adapt these to a more or less stringent format, subject to the user's own operational context and requirements, and it is strongly advised that comprehensive stakeholder collaboration between parties is conducted to validate the document is relevant and effective for local processes. In providing a copy of these templates, and all associated documents referenced within, GAP does not undertake to provide updates nor warrant its fitness for any purpose other than as a representation / sample of an operational agreement undertaken within the National Society's operational context. GAP disclaims any liability arising out of the use of these documents, and all associated documents referenced within, or any document derived from these materials.

**RETAINING FAMILY
AND REPLACEMENT DONORS
AS REGULAR, VOLUNTARY DONORS**

BLOOD DONATION ISN'T JUST FOR FAMILY

IT'S FOR EVERYONE!



YOUR BLOOD IS NEEDED

SAVE LIVES. BECOME A REGULAR BLOOD DONOR TODAY.

Donating blood doesn't have to be just a one time thing. Blood from voluntary donors **saves lives**. Become a regular voluntary donor and donate again and again.

Whole blood donors can donate every 3-4 months, and plasma donors can donate every 14 days (but ask the blood centre exactly when you can return).

124 DONOR STREET, GIVING TOWN 1234 | 1300 123 456

