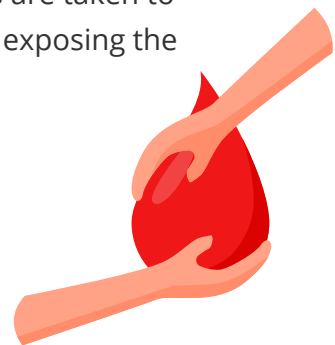


# Resources for strengthening your National Society Blood Donor Recruitment Program

*A guide for National Society Health Directors and managers, or blood program leads to learn the fundamental requirements of a blood program - as guided by IFRC Blood Policy*

## Resources

- IFRC Blood Policy: “Promoting Safe and Sustainable National Blood Systems”**  
Outlines the specific responsibilities of Red Cross and Red Crescent National Societies to ensure safe and sustainable blood programs.  
**LINK:** [IFRC Blood Policy](#)
  
- GAP Manual: GAP's Manual for the Development of Safe and Sustainable National Blood Programs** provides guidance to National Societies engaged in any level of their national blood programme.  
**LINK:** [GAP Manual](#)
  
- GAP Self-Assessment:** Category A | Category B NS  
The Self-assessment assists National Societies to ensure that appropriate steps are taken to support the long term stability and sustainability of their blood service without exposing the Society to any unnecessary risks.  
**LINK:** [Category A SA](#) | [Category B SA](#)
  
- Developing agreements with governments (for Category B NS)**  
**Framework / what to include:** Refer [GAP Manual](#) Appendix 3, pg 59-61  
**Template:** [MOU Example](#)
  
- ISBT Code of Ethics:** Defining ethical and professional principles to underpin the establishment and activities of blood services and identifying professional standards for those practicing transfusion medicine.  
**LINK:** <https://www.isbtweb.org/resources/isbt-code-of-ethics.html>
  
- Direct all **new staff and volunteers to the [GAP Website Donor Recruitment page](#)** for information, training, videos, customisable marketing templates and more.



**Contact GAP** if you have any questions or require any additional advice, or to be added to our [Red Cross and Red Crescent Mailing List](#).